**Arista Self-Introduction Letter**

Hi XXX, I hope this email finds you well. I was recently with two good friends/business associates, Scott Berger and Michael Rosone, and thought of you. Scott and Michael are the President and VP of Services Sales respectively for Arista Air Conditioning ([www.aristair.com](https://nam09.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.aristair.com%2F&data=05%7C02%7Cdena%40nyalliance.com%7Cc77f1f9fceb24d12f43308dd34122f93%7Cda4a0a09a34f46c78118fb4d3c396bed%7C0%7C0%7C638723974918704013%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=RRi3BK46HnvTw0qlSgS03wBKisDd7d6CCPb9gbKGZdY%3D&reserved=0)).  Arista is the premier HVAC and Refrigeration service provider in the NY Metro Area with over 90 technicians providing maintenance, emergency service, and installations for corporate office spaces, retail establishments, restaurants, and luxury residential properties. You have probably seen their trucks all over the city (blue vans with a big white snowflake).

I thought they might be someone you would benefit from knowing - if for no other reason than to have a “plan B” in the event whoever you may currently be using for your HVAC needs falls short of your expectations.

I have known Scott and Michael for many years and can attest to their professionalism, expertise, and personal and corporate integrity.  They are good guys who I think you would enjoy meeting.

If you have any interest in finding out more about Arista and how they might be of benefit to your organization, let me know.  I’d be happy to make an introduction.