**ePromos**

**2025 Introduction Letter**

Dear xxxx,

I’d love to connect you with my friend and colleague Jeff Pinsky, EVP and founder at ePromos, a full service promotional products agency.

ePromos is a 26 year old global firm with boots on the ground in 33 states and partners in 53 countries globally. They specialize is helping technology, media, healthcare, finance, education, manufacturing and professional organizations tell their brand story through tangible brand strategy and management and pride themselves on being true advisors for their clients. They currently manage hundreds of company stores and fulfillment programs and focus on the unique challenges of enterprise companies with more than 500mm in revenue and over 1,000 employees. They are the largest certified diverse owned company in the promotional products and branded merch industry (WBENC) and are Ecovadis rated as a leader in sustainable infrastructure.

ePromos has won many awards for technology and innovation and differentiate from the typical promo company by offering screen printing, embroidery, laser engraving and digital printing in house. Their game changing vertically integrated operation saves their customers significant money while minimizing their carbon footprint.

Jeff’s background prior to starting the firm was in finance and analytics and his holistic approach to advising clients helps them create solutions that speak to the unique needs and challenges of their business. Even if you don’t end up working with Jeff and his team, I think you’ll walk away with some great ideas and insights that will make an impact for you with your existing provider.