

WHO WE ARE & WHAT WE DO

Ruckus Credentials & Capabilities

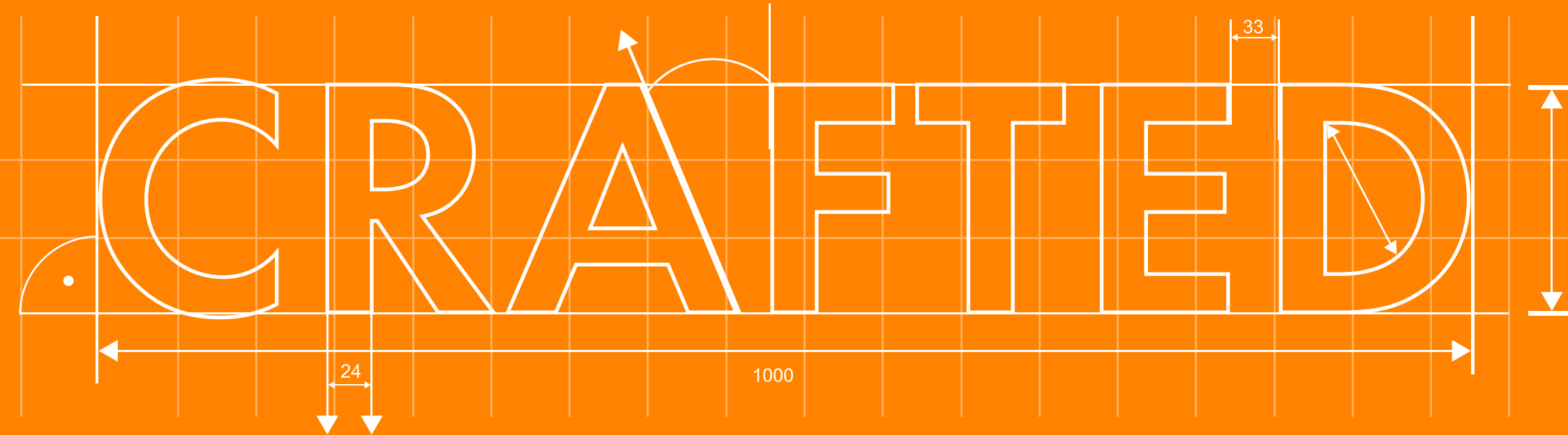
- Room Member since 2019 -



EXPERTLY

Possessing special skill or knowledge

Creating with a special
& unique process



DISRUPTION

A radical
change

FOR TWENTY YEARS, RUCKUS HAS BEEN
DELIVERING WORK THAT POWERS
**GAME-CHANGING COMPANIES AND
GLOBAL INFLUENCERS.**

| We execute every engagement with
precision, prowess, and power.

50+ Employees
Privately Held

Yes, That's Our Emmy



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BRAND PRODUCTION

DESIGN THE STORY CREATE THE CONNECTION

We focus on growth at any stage of the company lifecycle. Whether startup or corporate spin-off, product launch, or enterprise rebrand, we've executed strategic brand developments for more than 200+ companies worldwide.

- Brand Story
- Brand Guidelines
- Corporate Materials
- Packaging & Print
- Positioning
- Digital Design
- Social Presence
- Logo Design



FILM AND PHOTOGRAPHY

PURPOSEFUL AND COMPELLING STORYTELLING

Good content captures attention. Great content captures the imagination. We craft visual stories while ensuring that creative is purposeful, meaningful, and powerful. Working with storytellers that not only understand customer behavior but also business strategy is truly what sets Ruckus apart.

- Video
- Photography
- TV Commercials
- Editorial / Magazine
- Animation
- Digital Content
- Short Films
- Headshots & Profiles
- Product Photography
- Casting & Locations



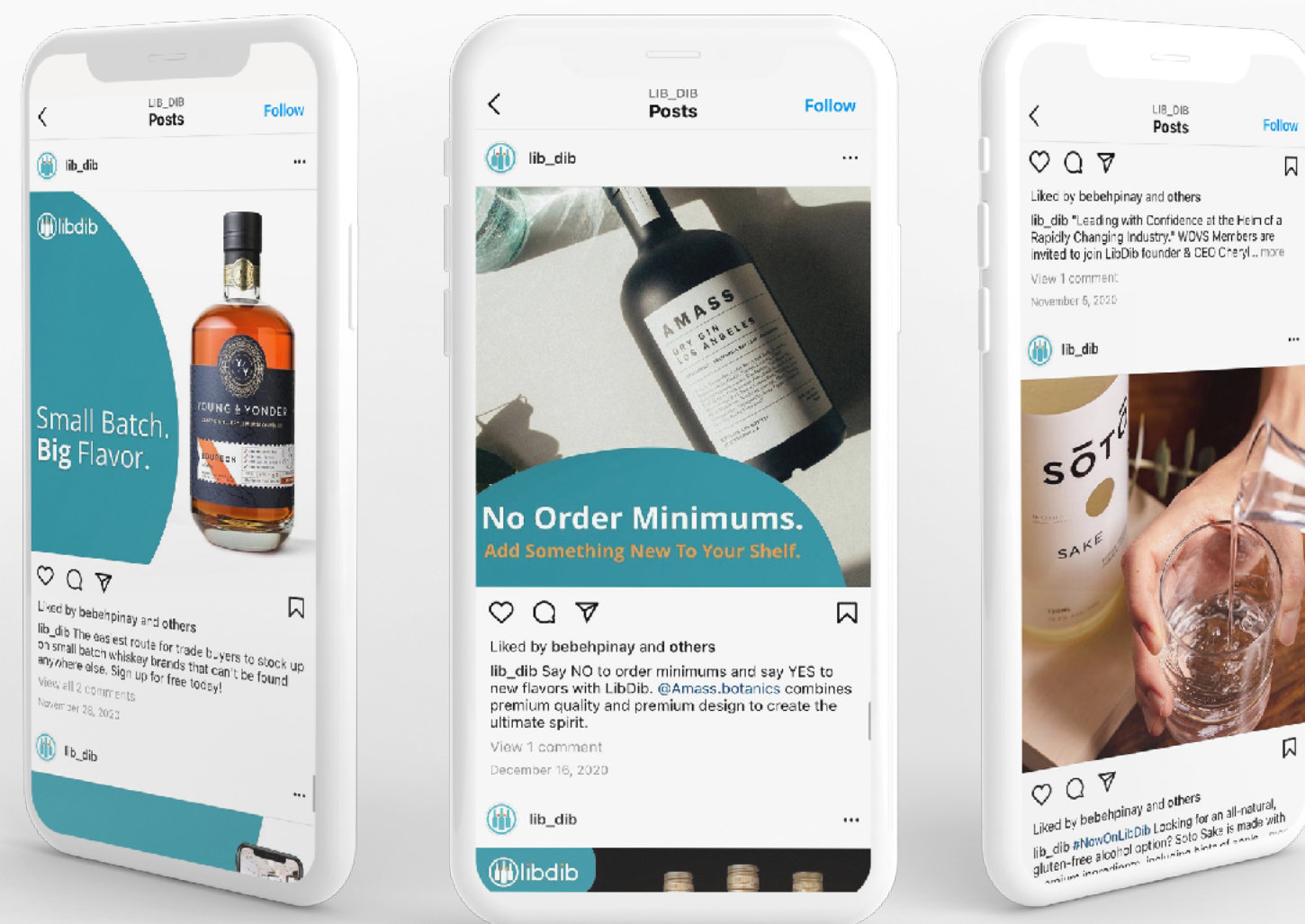


CAMPAIGNS AND MEDIA

GENERATE ENGAGEMENT

Great advertising marries the message, medium, and target. It's a mathematical formula that can be modeled and supercharged with brilliant creative. We do the math, build the comprehensive plans, concept the campaigns, and craft disruption together.

- Strategy
- Media Buying
- Experiential
- Digital / Social
- Out of Home
- SEO/SEM
- Lead Generation
- Print Advertising
- Linear TV & OTT
- AI Models

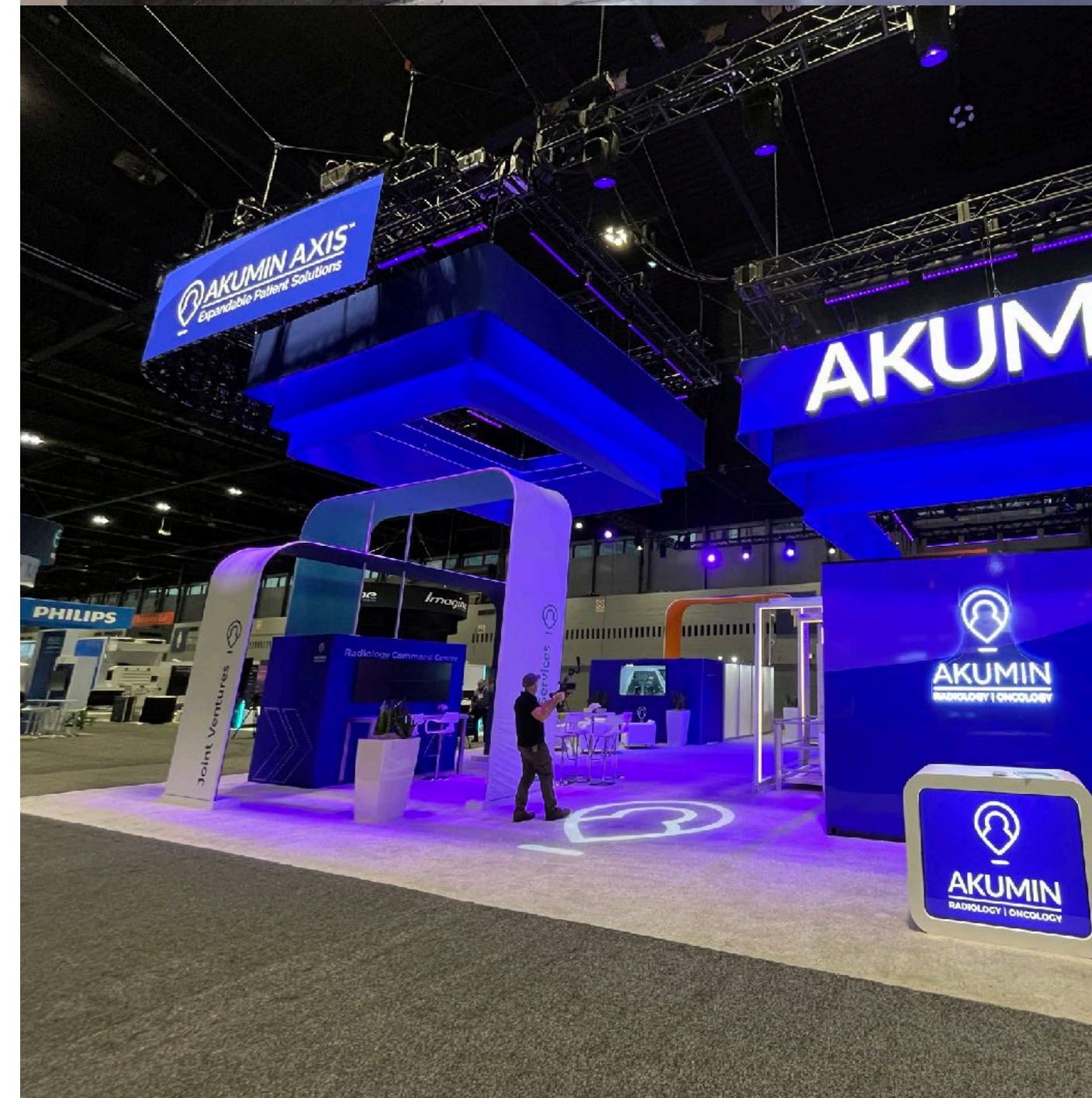


EVENT PRODUCTION

IMPACTFUL AND IMMERSIVE EXPERIENCES

Enhance your relationship with customers through physically immersive experiences. Our creative and production prowess converges to deliver world class activations limited only by the imagination. We push the envelop with technology, fabrication, and turnkey management for flawless execution.

- Turnkey Booth Design
- Onsite Trade Show Management
- Live Studio Video & Photo Capture
- Special Event Production
- Talent & Staffing Management





BEEKMAN
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FROM BACK OF THE NAPKIN TO RINGING THE BELL.

Hundreds of clients. Dozens of industries.

From Startup to Fortune 500.



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NETWORK AND THE ROOM

HOW WE HELP THE ALLIANCE AND HOW THE ALLIANCE HELPS US

Ask us for help with:

C-Level Executive Relationships
Sounding board for Marketing / Advertising efforts
Venture Capital / Private Equity groups
Content Planning and Deployment

We are always looking for:

C-Level Executive Relationships / Marketing Leads
Advertising / Marketing Executives
Trade Show Exhibitors
Private Equity / Venture Capital Groups

Fun Things To Ask Me About

20 years of IP Litigation Experience (I'm not a lawyer)
Commercial real estate properties (Florida, NY)
Travel Ice Hockey Coach for North Park
3 Children

Natural Entry Points:

New Campaign Strategy and Creative
Major Events / Trade Show Needs
Content Needs - Film / Photography / AI Generated Content
Re-branding / New Product or Service Launch

RUCKUS

LET'S CHAT OVER A BREW
COFFEE, TEA, OR
SOMETHING STRONGER...

646.564.3884

info@ruckusco.com

www.ruckusco.com

